

Student Success Indicators

(Updated Fall 2023)



We Walk with You

The indicators of student success we assess to evaluate student achievement and identify areas for improvement are based on the [Mission of LCU](#), our [identity and values as a Christ-centered institution](#), the goals the [2027 Platinum Plan](#), a strategic vision for LCU, and the LCU promise to students, that [We Walk with You](#).

Student Achievement Indicators:

- **First-year retention rates for beginning, first-time-in-college students**
- **Six-year graduation rates (as reported to IPEDS)***
- **First Destination Outcomes (knowledge and placement rates for graduates within 6 months of graduation)**

To assess and improve student success, we identified these measures of student achievement. We collect data annually to review outcomes in each of these areas. Analysis of these results helps us identify opportunities for improvement and develop initiatives to promote and support student success.

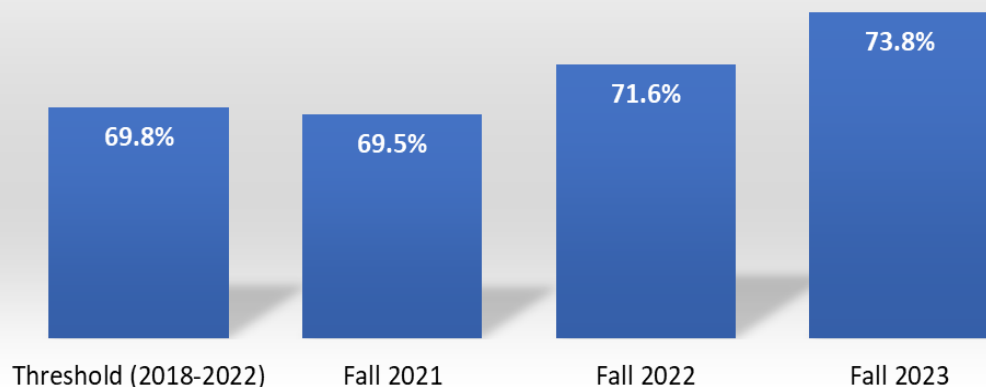
[The LCU 2027 Platinum Plan](#) has four primary goals for the institution: Enriching Academic Excellence and Innovation; Expanding Hospitality and Cultural Diversity, Engaging Students for Success, and Equipping LCU for the Future.

These measures of student success are connected to all four of the 2027 Platinum Plan strategic goals and evaluate the success of our promise to Walk with Students all the way through the completion of their academic goals, as we measure first-year retention, successful completion, and outcomes after graduation.

*Identified as the primary student achievement indicator for SACSCOC accreditation standard 8.1

First Year (Fall to Fall) Retention for First-Time Students

First-year Retention
(Compared to prior 5-year average)



LCU is committed to helping students succeed, starting with our institutional goal to improve retention and achieve a first-year retention rate of 75% by 2025.

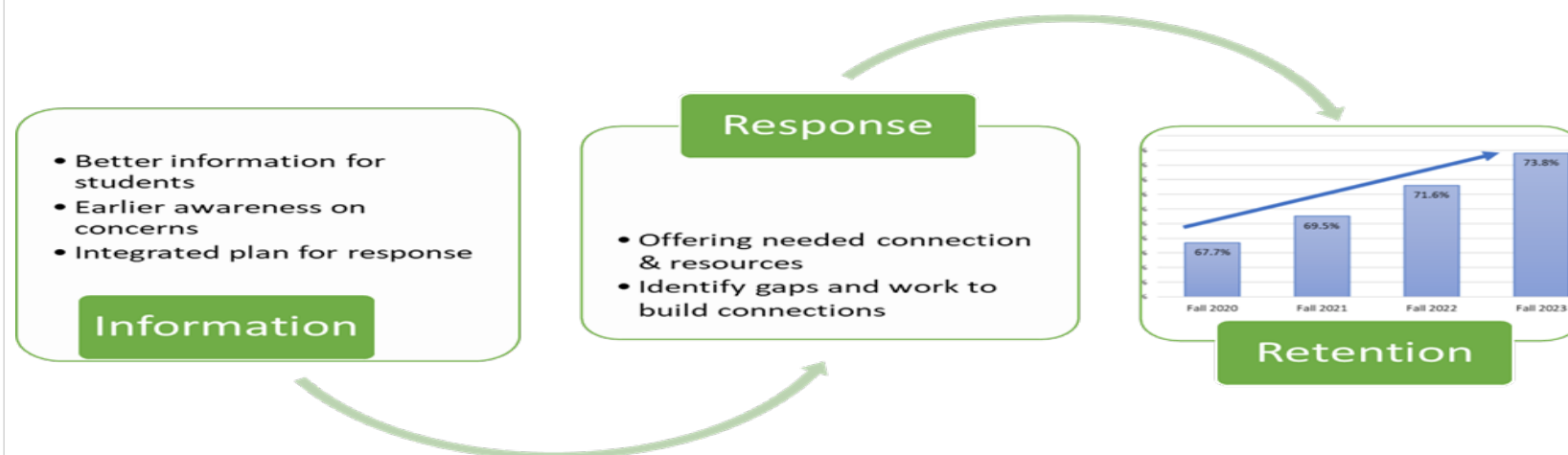
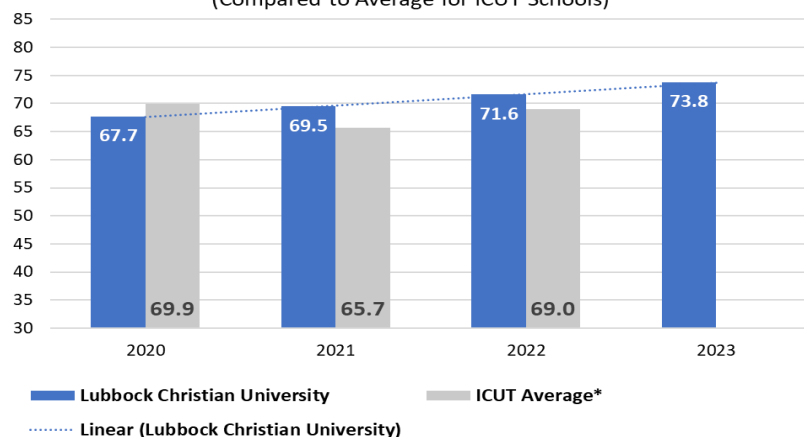
As a result of this dedication, annual retention has improved year-over-year. Overall retention improved 2.2% from 2022 to 2023.

We want to achieve:

- year-over-year improvements for LCU first-year overall retention rate
- year-over-year improvement for first-year retention rates for First-Generation students, students of color, and students from different faith backgrounds.
- First-year retention rates that exceed the average for comparable independent colleges and universities in Texas (ICUT member schools)

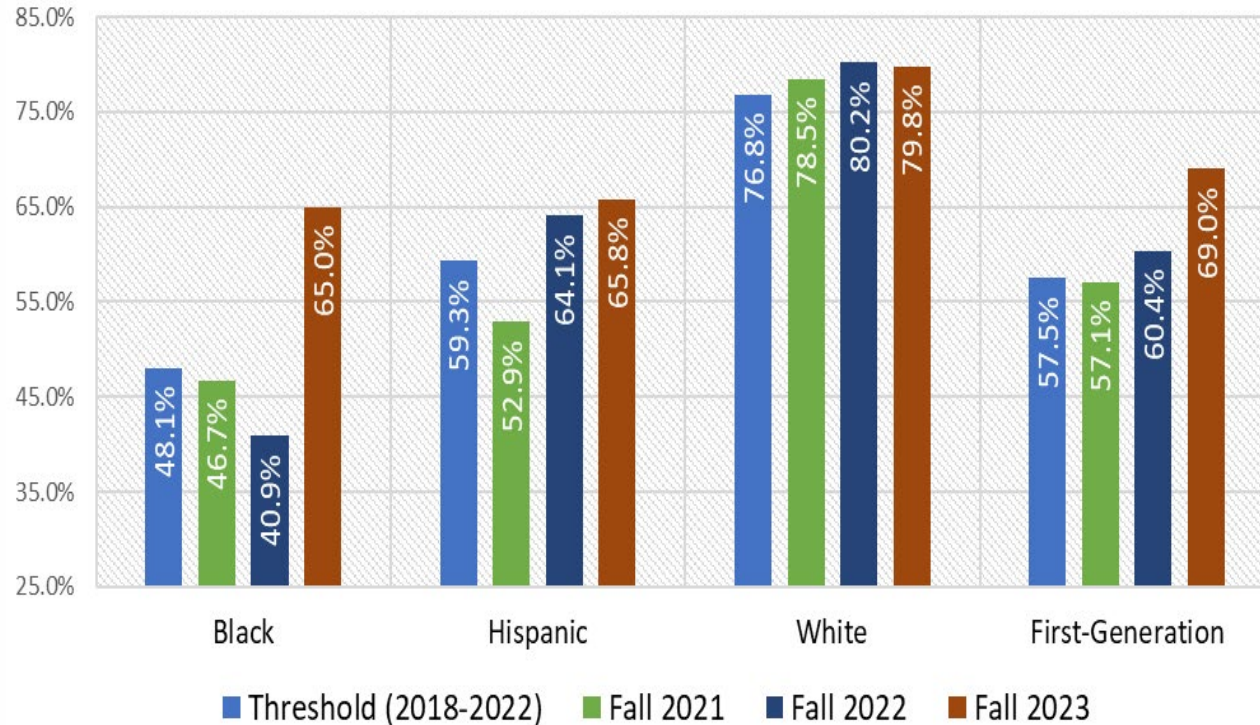
To do this – we continually look for better information about potential retention risks, improve communication so faculty and staff working directly with students know how they can help, and ensure student support resources are easy to access and effective.

First-Year Retention
(Compared to Average for ICUT Schools)



First-Year (Fall to Fall) Retention for First-Time Freshmen (by Race, Ethnicity, and First-Generation Status)

First-year Retention by Race/Ethnicity & First-Generation
(Compared to prior 5-year average)



LCU's commitment to improve first-year retention is tied to our institutional strategic goals to Expand Hospitality and Cultural Diversity and Engage Students for Success by addressing barriers to success that disproportionately impact underrepresented groups.

As part of the overall retention goal, we also want to improve first-year retention rates for first-generation students and students of color.

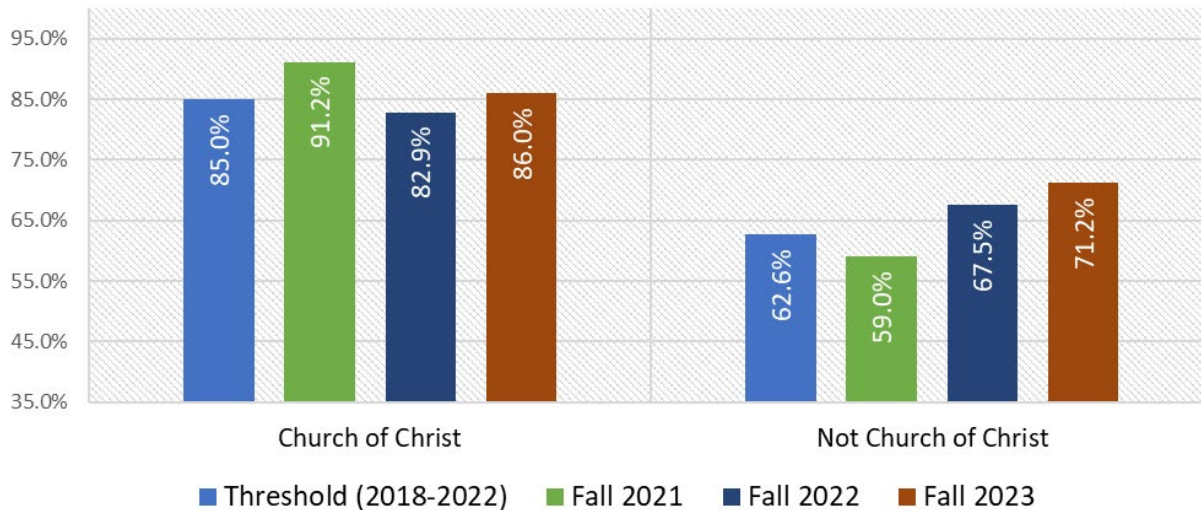
For 2023, first-year retention rates improved for first-generation, Hispanic, and Black students.

LCU implemented the West Texas Promise, beginning Fall 2023 to increase institutional aid to incoming Freshmen. Financial Assistance available through West Texas Promise and other financial aid optimization measures will increase scholarship opportunities for all students and include additional support for Pell-eligible freshman beginning in 2024-2025.

Familia Azul and student organizations like Black Student Union and Juntos provide additional opportunities for connection and community engagement.

First-Year (Fall to Fall) Retention for First-Time Freshmen (by Church Preference)

First-year Retention by Church Preference
(Compared to prior 5-year average)



Our Heritage of Faith

Lubbock Christian University was founded in 1957 by members of the Churches of Christ who came together to establish a Christian university on the South Plains of Texas for the purpose of preparing and equipping students for lives of Christian service. The university is committed to continuing to walk with, to serve, and to be sustained by that fellowship.

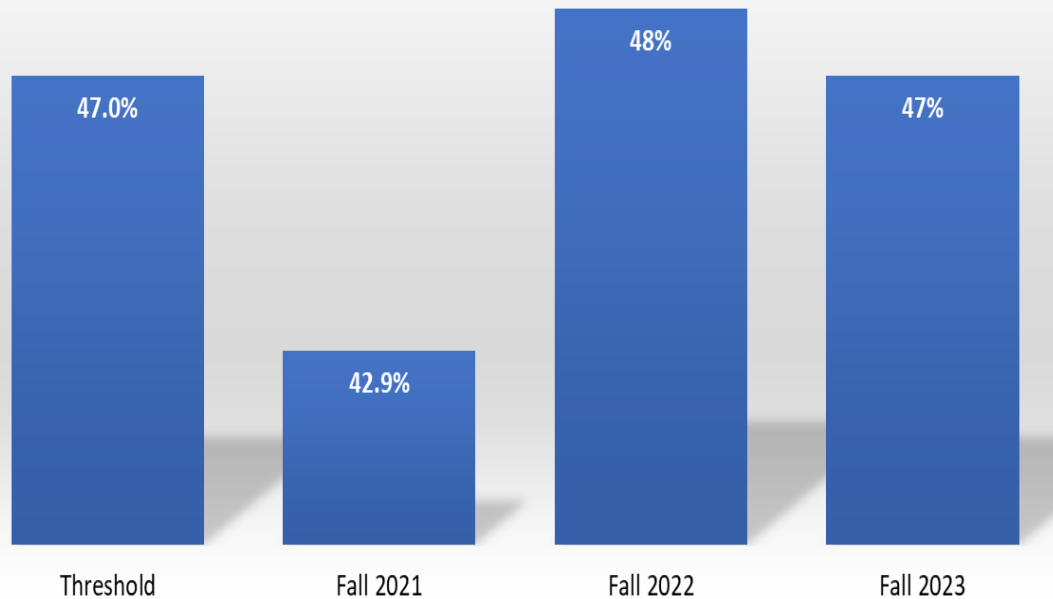
We welcome and embrace all our students who come to the university from different faith backgrounds and perspectives, each of them a precious creation of God. As part of a tradition that grew out of a deep commitment to Christian unity and the renewing power of the Word, our hope and prayer is that the university will be a force for reconciliation, consistent with the best instincts of our heritage.

Our goal is that students from all faith backgrounds will experience richness of LCU hospitality and that this will be reflected in their sense of belonging at LCU, retention and successful completion of their academic programs, and evaluate improvement in year-over-year retention rates for non-Church of Christ students as one measure for this goal.

For Fall 2023, first-year retention rate for non-Church of Christ students improved 3.7% over the prior year.

Six-Year Graduation Rates*

Six-Year Graduation Rates
(Compared to prior 5-year Average)



Initiatives to improve student success and will positively impact first-year retention as well as the percentage of students who successfully complete their degree at LCU.

Our goal is to see year-over-year improvement in the percentage of students who start their degree at LCU and successfully complete within six years.

We measure our success in this area against our prior year graduation rate as well as a threshold** that we want to always improve upon.

The 6-year graduation rate reported Fall 2023, measuring graduation rates for our 2017 freshmen cohort, met our threshold rate, but was lower than the prior year.

We will continue to focus on student success and retention in order to improve successful completion.

At Lubbock Christian University, we promise to walk with you every step of the way on your journey to discovering your purpose, fostering your faith, and achieving your academic goals.



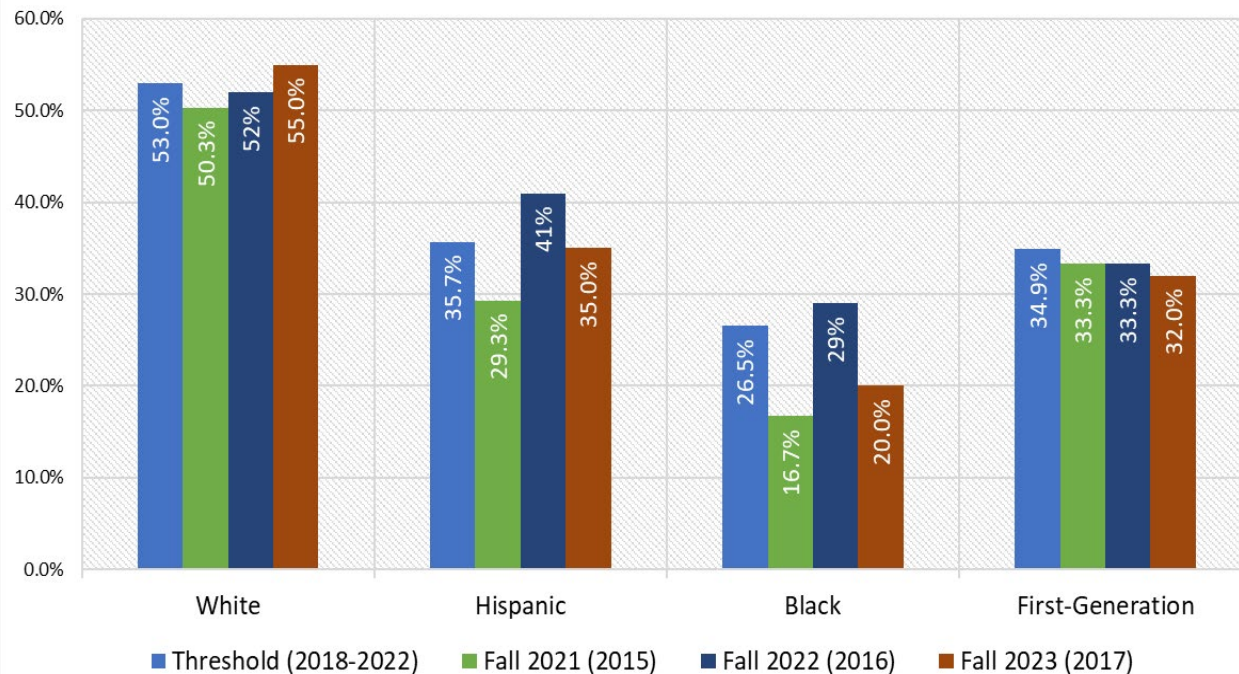
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*Key Student Completion Indicator

**Average of previous five-years 6-year graduation rate as reported to IPEDS

Six-Year Graduation Rates (by Race/Ethnicity and First-Generation Status)

Six-Year Graduation by Race/Ethnicity & First-Generation
(Compared to prior 5-year average)



As overall graduation rates improve, we also want to achieve year-over-year improvement in graduation rates for first-generation students and students of color.

Fall 2023 Diversity at LCU:

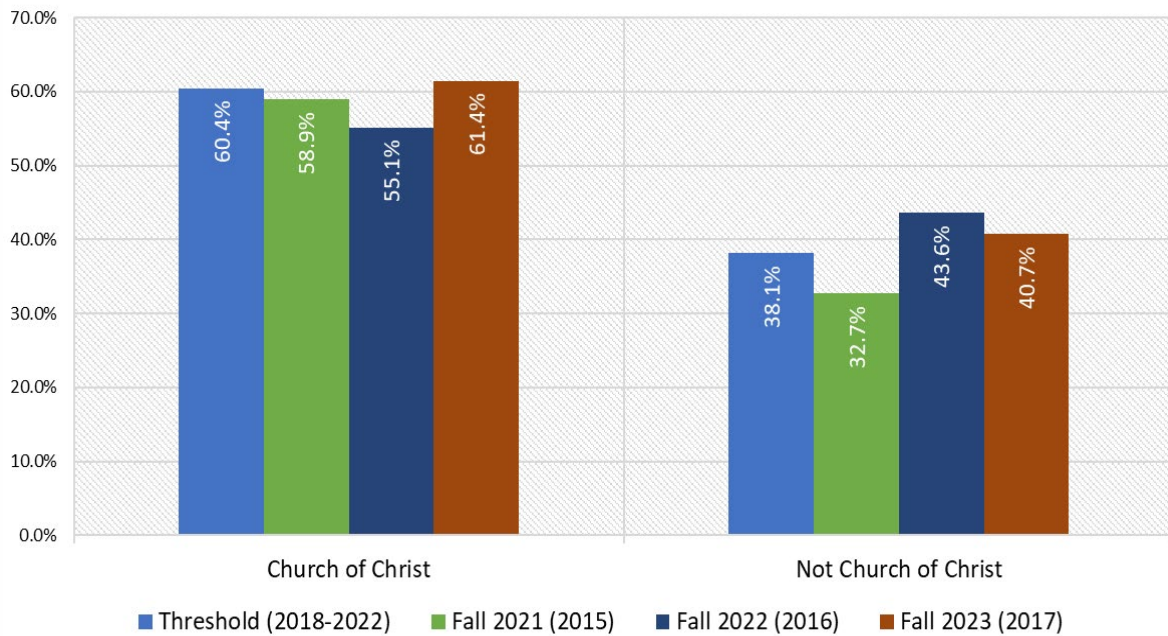
- 26.03% of all full-time undergraduate students are Hispanic
- 33.5% of all entering first-time Freshmen are Hispanic
- Percentage of undergraduate students who are Hispanic or African American increased:
 - 2.4% over Fall 2022
 - 5.1% over Fall 2021

Fall 2023 6-year graduation rates fell below our institutional goals. We are committed to serving all students well and ensuring that students have access to resources and support to help them successfully achieve their educational goals.

The West Texas Promise, beginning Fall 2023, is our financial commitment to student degree completion – promising a renewable amount every year for four years as we Walk With students all the way to graduation.

Six-Year Graduation Rates (by Church Preference)

Six-Year Graduation by Church Preference
(Compared to prior 5-year average)



Our Heritage of Faith

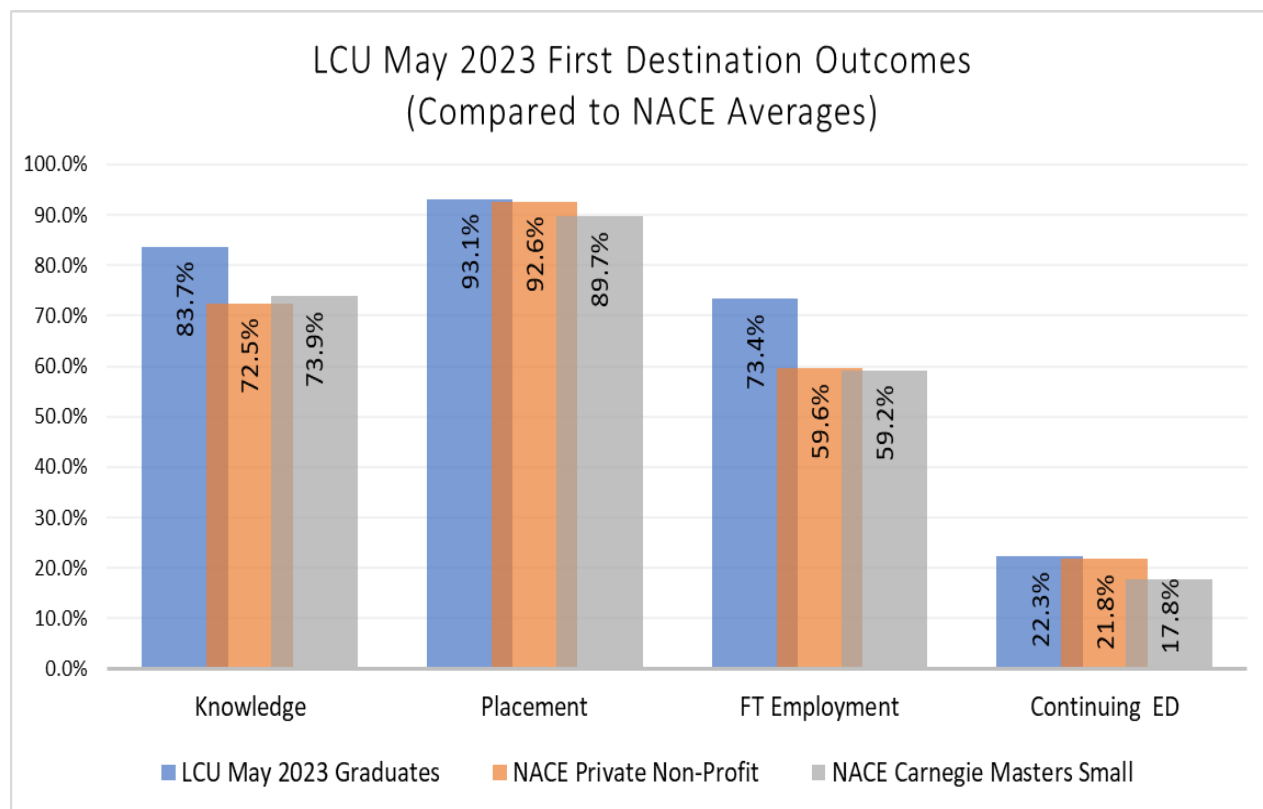
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We welcome and embrace all our students who come to the university from different faith backgrounds and perspectives, each of them a precious creation of God. As part of a tradition that grew out of a deep commitment to Christian unity and the renewing power of the Word, our hope and prayer is that the university will be a force for reconciliation, consistent with the best instincts of our heritage.

In Fall 2023, 6-year graduation rate for non-Church of Christ students improved 1.6% over the institutional threshold, but was lower than the rate for the prior year.

Our goal is that students from all faith backgrounds will experience richness of LCU hospitality and that this will be reflected in their sense of belonging at LCU, retention and successful completion of their academic programs. We will continue to evaluate improvement in year-over-year graduation rates for non-Church of Christ students as one measure for this goal.

First Destination Outcomes May 2023 Graduates



*Knowledge rate represents the percentage of graduating students for whom we have information on job or continuing education status within six months of graduation.

**Placement rate is the percentage of the known population of graduates who are enrolled in continuing education or in the workforce within six months of graduation.

Goal	Achieve 90% knowledge rate* and 90% placement rate** for each May graduating cohort.
Threshold	LCU knowledge and placement rates will exceed the rates for NACE Private Non-Profit and Carnegie Masters Small cohorts (for the most recent comparison year)
Outcomes	<ul style="list-style-type: none"> Knowledge rate for May 2023 graduate first destination outcomes exceeded threshold (NACE averages) but did not meet institutional goal of 90% Placement rate for May 2023 graduate first destination outcomes exceeded threshold (NACE averages) and institutional goal of 90%
Analysis	LCU has met our institutional goal for placement rate for the most recent graduating cohort, but we did not achieve our goal for the knowledge rate. Analysis of results by department indicated that some areas would benefit from additional administrative support in the collection and reporting of data for recent graduates. The Office of Student Professional Development implemented some additional measures to assist departments with the collection and reporting of outcomes to improve knowledge rates in the future.